



# GROW BEYOND LIMITS

# TRADE FRISKY

Global B2B Marketplace Connecting Japanese Suppliers to  
Worldwide Buyers

# COMPANY INTRODUCTION

TradeFrisky is a global B2B marketplace platform designed to connect buyers and verified suppliers on a single trusted network. The company aims to make bulk purchasing, international trade, and supplier–buyer matching easier and more reliable. TradeFrisky operates from Noida, India and focuses on offering

## ***WHAT WE DO***

- Connect global buyers with trusted suppliers
- Enable smooth international trade
- Provide advanced digital sourcing tools
- Support exporters with end-to-end assistance



# Our Value Proposition



## Rigorous Verification

Comprehensive supplier verification processes ensuring product authenticity and business legitimacy. Every supplier undergoes detailed assessment before joining our platform.



## Secure Processes

Transparent trade workflows that significantly reduce risks and eliminate delays. Our secure payment systems and documentation protocols protect both parties throughout the transaction.



## Dedicated Support

Expert assistance for dispute resolution, regulatory compliance, and trade documentation. Our team is available to guide you through every stage of the transaction.



## Smart Technology

Advanced platform leveraging AI-driven matchmaking and real-time communication tools to connect the right buyers with the right suppliers efficiently.

# Buyer Network: Diverse & Growing

## Global High-Intent Buyers

TradeFrisky connects you with serious, genuine B2B buyers from multiple countries who are actively searching for trusted and verified suppliers. These buyers are not casual visitors – they come with real purchase intentions, clear requirements, and a strong interest in establishing reliable trade connections.

## Industry-Focused Purchase Requirements

Our buyer network covers a wide range of industries such as manufacturing, electronics, textiles, food products, home appliances, and machinery. Buyers submit well-defined, category-specific inquiries, which helps suppliers understand exactly what the customer needs – making communication faster, clearer, and more productive.

## Bulk & Repeat Order Potential

Most buyers on TradeFrisky are businesses looking for bulk quantities, consistent supply, and long-term partnerships. This creates stronger opportunities for suppliers to secure repeat orders, higher value deals, and stable business relationships over time.

# SUPPLIER SERVICES

We provide complete support to help suppliers grow internationally.

## Our Key Services

- Product listing & catalog creation
- Dedicated export support
- Verified buyer inquiries
- Category-wise lead generation
- Market insights & demand analytics
- Branding & promotional visibility

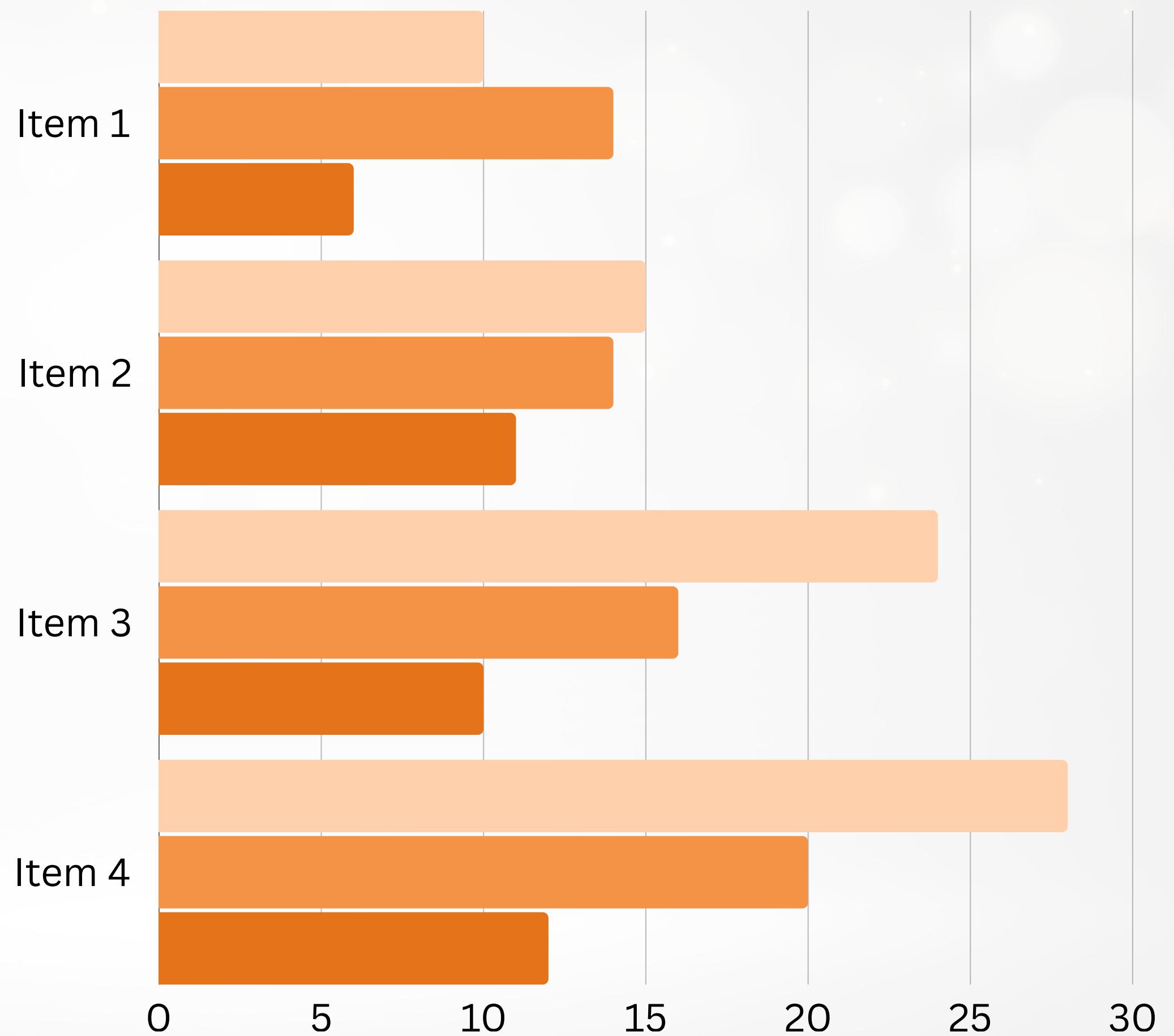


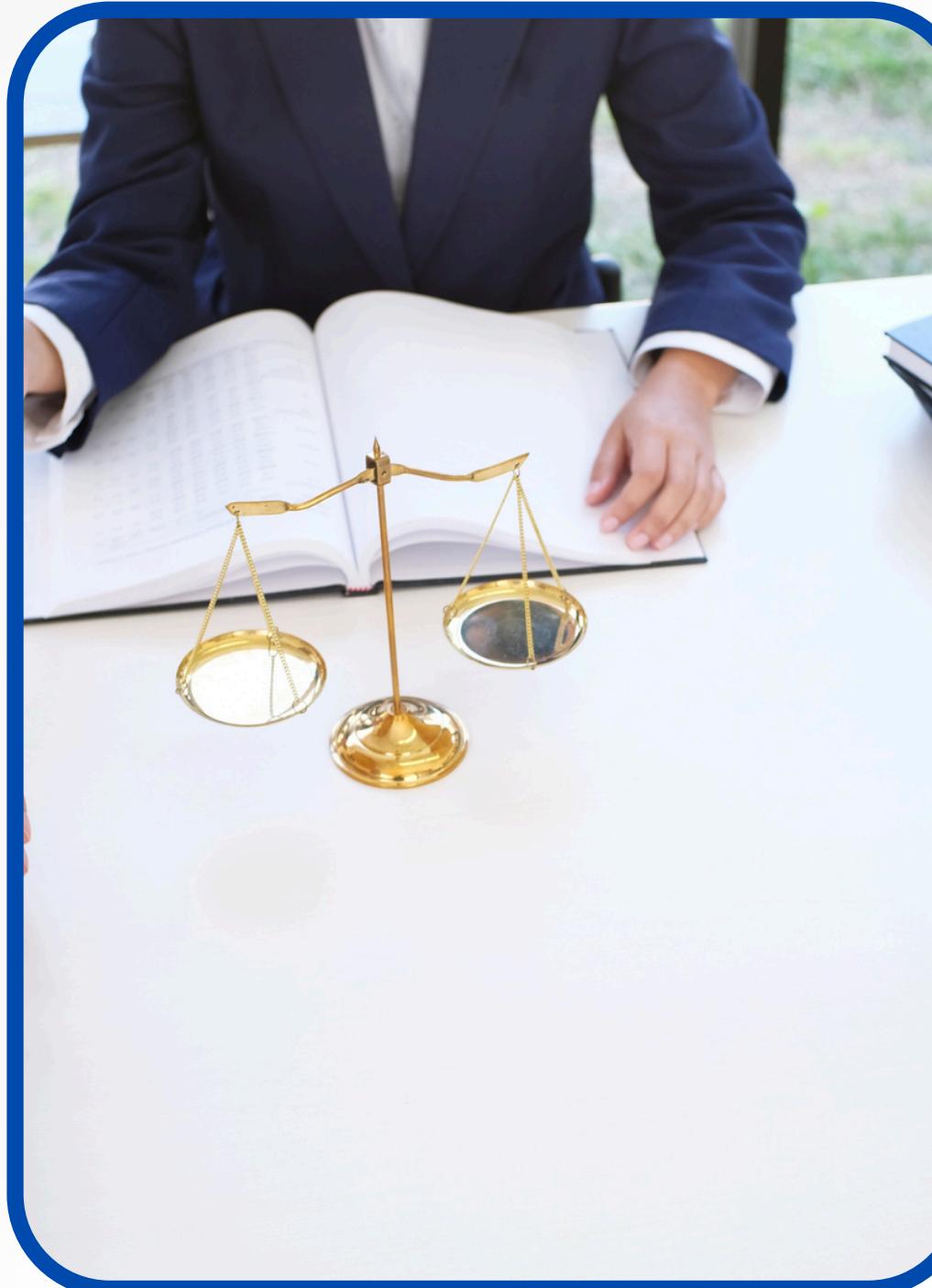
# GROWTH ROADMAP

Trade Frisky is expanding aggressively with a focus on quality-driven global trade.

## 2025 Roadmap

- Strong partnerships with Japanese manufacturers
- Expansion of product categories
- AI-driven buyer-supplier matching
- Enhanced trade assurance tools
- Global marketing & demand creation
- Offline sourcing hubs in Japan & India





# WHY GLOBAL CLIENTS CHOOSE TRADEFRISKY

TradeFrisky helps global clients source quality products from verified suppliers worldwide through a secure, transparent, and scalable B2B marketplace.

## Key Advantages

- Access verified suppliers across multiple countries
- Source diverse product categories on one platform
- Transparent and trusted buyer-supplier network
- Faster deals with O2O sourcing support
- Scalable solutions for global business growth



# Why Global Clients Choose TradeFrisky

## Access to Trusted Global Suppliers

TradeFrisky connects global clients with verified manufacturers and exporters across multiple countries, ensuring reliable sourcing, consistent quality, and long-term business partnerships.

## Verified Buyers & Suppliers Ecosystem

Our platform ensures transparency by onboarding verified buyers and suppliers, reducing risks and building confidence in international trade transactions.

## Wide Product Categories Under One Platform

From industrial goods to consumer products, TradeFrisky offers a diverse range of categories, helping global clients find the right suppliers efficiently without managing multiple sourcing channels.

## Efficient O2O Sourcing Model

TradeFrisky's Online-to-Offline approach enables smooth communication, faster negotiations, and supported deal closures for global clients across borders.

## Global Market Reach & Scalability

With buyers and suppliers from multiple regions, TradeFrisky empowers global clients to scale sourcing operations, enter new markets, and grow their businesses efficiently.





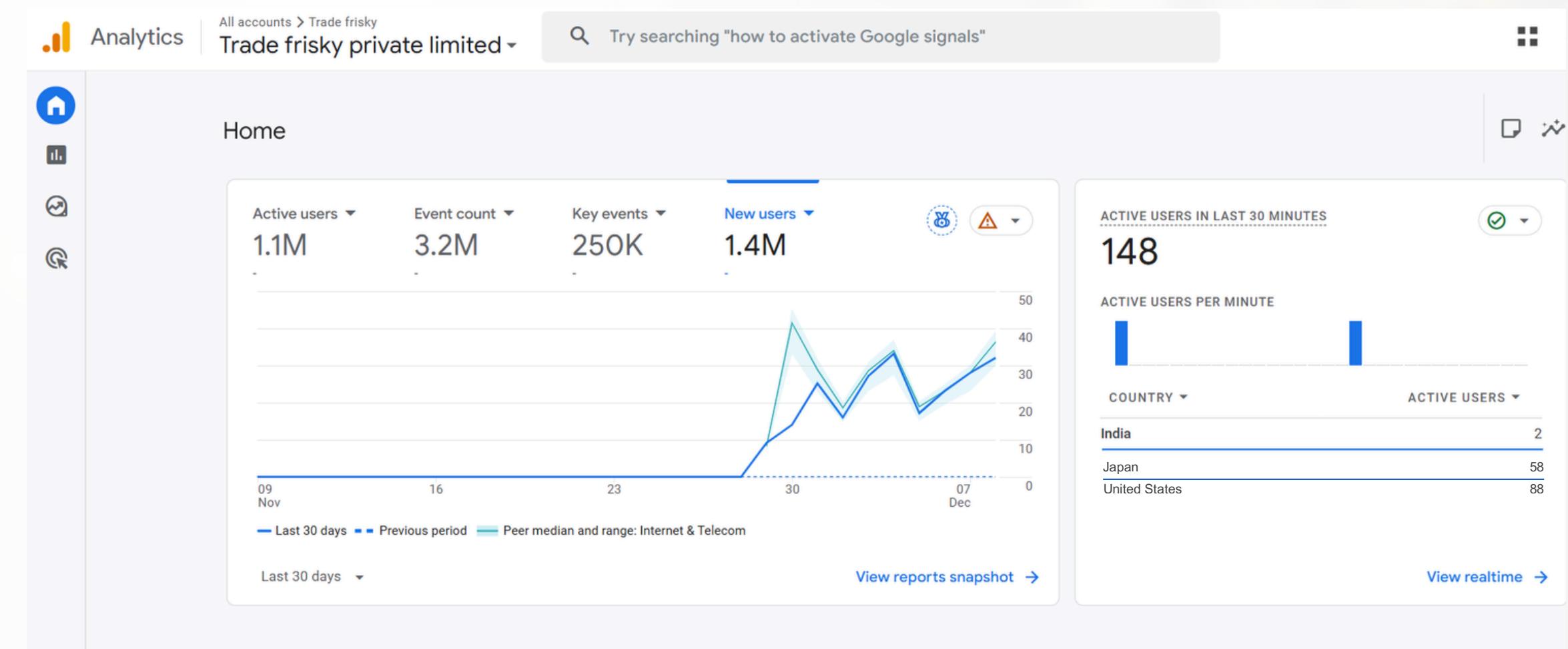
## Why Suppliers Should Join TradeFrisky

“Join TradeFrisky and connect with verified buyers from Japan, USA, UAE, Germany, and the UK. Expand globally, boost sales, and grow your business with a trusted B2B platform.”

- Connect with verified global buyers from countries like Japan, USA, UAE, Germany, and the UK.
- Showcase your products to a worldwide audience with high visibility.
- Get secure, transparent, and efficient trade support for seamless exports.
- Boost your international sales with our advanced O2O (Online-to-Offline) sourcing model.
- Build your global presence and grow faster with Trade Frisky – a trusted global B2B marketplace.

# TRADE FRISKY WEBSITE TRAFFIC OVERVIEW

Trade Frisky's traffic shows strong and consistent growth, driven by increasing global buyer engagement, rising brand visibility, and expanding supplier activity across key international markets.





## MESSAGE FROM THE CO-FOUNDER

As the world of trade keeps changing, our vision at Trade Frisky is clear – to shape a smarter, more connected, and sustainable future for small and medium-sized businesses.

We're combining technology, responsibility, and people to make sourcing faster, more transparent, and more meaningful. Imagine suppliers using real-time data to connect with buyers instantly, or small businesses reaching global markets through our digital platforms.

That's the future we're building.

Our commitment goes beyond business – it's about trust, innovation, and growth for everyone.

**Sahil**

Co-Founder, Trade Frisky



# THANK YOU

We look forward to building  
strong trade partnerships.

**VISIT US**



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